

Respondent Number	Comment number	Options	Theme Recreation Leisure & Community	Theme Seaside	Theme Town Centre & Retail	Theme Links	Theme Image	Preference	Preference Combination	Summary of options comment
RN501	35	Option 2 minor change	Yes	No	No	No	No	Option 2		Need more car parks, and some spaces for motor homes in boating section of existing car park
RN388	21	Option 2 minor change	Yes	No	No	No	No	Option 2		Improve policing in general and particularly control of under-age drinking
RN395	12	Option 2 minor change	Yes	No	No	No	No	Option 2		There aren't the natural resources (water, land) to cope with large-scale expansion, but some upgrading of services has long been needed
RN503	254	Option 2 minor change	Yes	No	No	No	No	Option 2		make the good things better, force landlords to improve properties and bring back local policing
RN389	42	Option 2 minor change	Yes	No	No	No	No	Option 2		Can go to Canterbury for major attractions and shops. Desire for these is driven by businesses wanting to make money, not residents
RN383	28	Option 2 minor change	Yes	No	No	No	No	Option 2		Some regeneration is needed to create safe areas to walk, while retaining the character of Herne Bay
RN489	278	Option 2 minor change	No	Yes	Yes	No	No	Option 2		no need for bigger shops which would ruin local traders. Need for more development of water front.
RN387	22	Option 2 minor change	No	Yes	No	No	No	Option 2		Keep seafront properties in light colours and extend the front for walking

Respondent Number	Comment number	Options	Theme Recreation Leisure & Community	Theme Seaside	Theme Town Centre & Retail	Theme Links	Theme Image	Preference	Preference Combination	Summary of options comment
RN389	19	Option 2 minor change	No	Yes	No	No	No	Option 2		Preserve charm as a Victorian seaside town, but give the buildings that need it a facelift
RN381	32	Option 2 minor change	No	Yes	No	No	No	Option 2		Add a second pier with line-of-sight walk to the end (existing pier not suitable as sports complex blocks end)
RN502	36	Option 2 minor change	No	Yes	No	No	No	Option 2		Some shops on the front need smartening up
RN392	15	Option 2 minor change	No	Yes	No	No	No	Option 2		Keep and market its existing charm as a seaside town, confining renewal to the parts that need it
RN390	17	Option 2 minor change	No	Yes	No	No	No	Option 2		Preserve its character as a seaside town
RN480	276	Option 2 minor change	No	No	Yes	No	Yes	Option 2		Herne Bay is unique why change it into something it isn't? Diversity of small shops, don't need big supermarket.
RN387	24	Option 2 minor change	No	No	Yes	No	No	Option 2		Encourage the local markets, particularly local farmers' markets
RN390	18	Option 2 minor change	No	No	Yes	No	No	Option 2		Town would benefit from the addition of just one large store, but not many
RN381	31	Option 2 minor change	No	No	Yes	No	No	Option 2		Concentrate shops in a recognised centre, and turn empty shops outside this area into housing

Respondent Number	Comment number	Options	Theme Recreation Leisure & Community	Theme Seaside	Theme Town Centre & Retail	Theme Links	Theme Image	Preference	Preference Combination	Summary of options comment
RN393	14	Option 2 minor change	No	No	Yes	No	No	Option 2		A new shopping centre would jeopardise existing small shops and compromise town's charm
RN503	258	Option 2 minor change	No	No	Yes	No	No	Option 2		need a more substantial supermarket to get at least a reasonable proportion of residents into town centre. Advice should be sought from traders who have succeeded.
RN388	20	Option 2 minor change	No	No	No	No	Yes	Option 2		Some improvements needed here and there but keep the feel of times gone by which is its main attraction
RN395	11	Option 2 minor change	No	No	No	No	Yes	Option 2		Once the historical character has been lost it can never be regained
RN386	25	Option 2 minor change	No	No	No	No	Yes	Option 2		Keep Victorian style and charm and improve in sympathy with the town as it is
RN159	9	Option 2 minor change	No	No	No	No	Yes	Option 2		Keep town's current quaint identity by making no major changes, but refurbish and renew what is already there
RN384	27	Option 2 minor change	No	No	No	No	Yes	Option 2		This option has a minimal effect on tranquillity and character of town
RN382	29	Option 2 minor change	No	No	No	No	Yes	Option 2		Retain the character of the town while stemming decline
RN381	30	Option 2 minor change	No	No	No	No	Yes	Option 2		Visitors' perception of the town would be enhanced by improving untidy or bare plots

Respondent Number	Comment number	Options	Theme Recreation Leisure & Community	Theme Seaside	Theme Town Centre & Retail	Theme Links	Theme Image	Preference	Preference Combination	Summary of options comment
RN478	34	Option 2 minor change	No	No	No	No	Yes	Option 2		The council could fund minor changes, but major change may attract unwelcome sources of funds such as those involved in gambling industry
RN017	244	Option 2 minor change	No	No	No	No	Yes	Combination	best solution a combination options 3 and 4	cosmetic changes are insufficient to ensure a sustainable recovery of the town's economy
RN503	257	Option 2 minor change	No	No	No	No	Yes	Option 2		flower beds in William St and seafront frequently being vandalised. Gardeners who attend to memorial park and seafront beds do a superb job and deserve thanks and congratulations
RN479	275	Option 2 minor change	No	No	No	No	Yes	Option 2		having lived in Whitstable where felt isolated as a resident, appreciate the relaxed family feel to Herne Bay and would not want a more cosmopolitan approach.
RN481	277	Option 2 minor change	No	No	No	No	Yes	Option 2		herne bay has a charm of its own. Just tidy the black spots.
RN385	26	Option 2 minor change	No	No	No	No	Yes	Option 2		Gentle improvement in keeping with what is there already
RN387	23	Option 2 minor change	No	No	No	No	No	Option 2		Keep the roads in good condition, in particular, free from potholes

Respondent Number	Comment number	Options	Theme Recreation Leisure & Community	Theme Seaside	Theme Town Centre & Retail	Theme Links	Theme Image	Preference	Preference Combination	Summary of options comment
RN381	33	Option 2 minor change	No	No	No	No	No	Option 2		Provide an overnight bus park and a Park and Ride near Homebase
RN391	16	Option 2 minor change	No	No	No	No	No	Option 2		
RN394	13	Option 2 minor change	No	No	No	No	No	Option 2		Advance or decline of town is likely to be beyond council control so this option is most realistic